

We are one of the youngest universities in Germany and think in terms of possibilities, not limitations. In the heart of the Ruhrregion, we develop ideas of the future at our 11 faculties. We are strong in research and teaching, live diversity, support potential and are highly committed to an educational equality that has earned this name.

The Graduate School (DFG Research Training Group/DFG-Graduiertenkolleg) **User-Centred Social Media** (UCSM) at the University of Duisburg-Essen, Campus Duisburg invites applications for a

PhD Position

which is paid according to German TV-L E13 (starting from 43,000 €/year before taxes)

The Graduate School UCSM provides an interdisciplinary research environment with psychology and computer science as the main contributing disciplines. We are recruiting a candidate for the project

Social Media, Distraction, and Self-Regulation

The central goals of the project are to increase users' self-regulatory competences by understanding distraction in the context of social media and by developing techniques to help users more successfully handle distraction. Eye tracking will be a major research method. The position is associated with the team Consumer Psychology.

For information about the Graduate School, visit <https://www.ucsm.info> and for information about the team Consumer Psychology, visit <https://www.uni-due.de/wirtschaftspsychologie>

Applicants should have a master in psychology or a related field (e.g., cognitive science, communication science, marketing), strong methods skills (incl. experience with SPSS or R), and should be interested in consumer psychology research.

<u>Starting date:</u>	at the earliest opportunity
<u>Term of contract:</u>	until March 31, 2020 (project duration)
<u>Working time:</u>	100 % (full time)
<u>Application deadline:</u>	April 14, 2017

Applications should comprise a motivational letter, curriculum vitae, documentation of academic degrees and certificates, and a short summary of the master's thesis (max. 1 page). Applications are to be send in electronic form (all in a single PDF file) to Prof. Dr. Oliver Büttner, Universität Duisburg-Essen, Fachgebiet Wirtschaftspsychologie, 47048 Duisburg, E-Mail oliver.buettner@uni-due.de

The University of Duisburg-Essen aims to promote the diversity of its members (see <http://www.uni-due.de/diversity/international.shtml>). It also aims to increase the share of women in the scientific personnel and therefore explicitly encourages women to apply. Women will be preferentially considered when equally qualified according to the state equality law. Applications from disabled or equivalentents according to § 2 Abs. 3 SGB IX are encouraged.